

ICE Conference 2017 Advertising Information

ICE will accept advertising in the 2017 Conference Program Guide, as space is available. This is a great opportunity for your company to get its name out to Illinois educators. This Program Guide book is given to all attendees at the conference. This guide serves as a good source of information both during and after the conference when participants return to schools and are looking for companies supplying a particular product or service and to learn more about these products and services.

Below is the cost for advertising, as well as specifications for vendor ads. If you have any questions, please email the ICE office, Attn. Andy Glowaty, ICE Business Manager, at aglowaty@iceberg.org.

Advertising Fees:

Publication	4 Color Ads	Full Page	Half Page	Quarter Page	Bus. Card
Program Book	4 Color Ad	\$1250	\$750	\$500	\$350

Ad Specifications:

All advertising materials must be submitted electronically by January 5, 2017 to **Jennifer Shilt** at jen@jsgdgraphicdesign.com.

Preferred format is an Adobe Acrobat file.

- Before exporting file as a PDF, Convert All Text to Outlines.
All text within files (including linked image files and logos that have text) must be converted to outlines with the outline set to zero (0) to eliminate the need for fonts.
- Before exporting file as a PDF, make sure that all photos, graphics, linked images and logo files are hi-resolution images (300 dpi) or vector based images.
- Before exporting file as a PDF, convert color mode from RGB to CMYK.
- Save Adobe PDF Preset: "pdf/x-1A" or High Quality Print, if possible.
- Compatibility: Acrobat 4 (PDF 1.3).

Page sizes:

- Full page: 7.5" wide x 10.0" high
- 1/2 page horizontal: 7.5" wide x 4.5" high
- 1/2 page vertical: 3.5" wide x 9.0" high
- 1/4 page: (available as vertical ad only): 3.5" wide x 4.5" high
- Business Card: (available as horizontal ad only) 3.5" wide x 2" high

Please complete lower portion of this form and mail it to the ICE Office along with the appropriate check amount.

Company Name: _____ Phone No: _____

Contact Name: _____ Contact Email Address: _____

Check appropriate box:

Publication	4 Color Ads	Full Page	Half Page	Quarter Page	Bus. Card
Program Book	4 Color Ad	_____ \$1250	_____ \$750	_____ \$500	_____ \$350

TOTAL DUE: _____

Please make checks payable to "Illinois Computing Educators" and mail to:
Illinois Computing Educators
Attn: Andy Glowaty, ICE Business Manager
777 W. Army Trail Blvd.
Addison, IL 60101

To pay via credit card, please call the ICE Office at 630-628-1088. We accept Visa, MC, or AMEX.
A receipt will be emailed to you upon request.