

ICE 2017 Conference GENERAL EXHIBITOR INFORMATION

MEGA CENTER EXHIBITION HALL DATES AND TIMES

Set up:

Wednesday, March 1 10:00 a.m. – 3:00 p.m.

**NO ONE WILL BE PERMITTED TO ASSEMBLE OR
BREAKDOWN EXHIBITS DURING EXHIBIT HOURS.**

Exhibition Hall Open:

Wednesday, March 1

Thursday, March 2

Friday, March 3

For Exhibitors:

10:00 a.m. – 5:00 p.m.

7:00 a.m. – 4:30 p.m.

7:00 a.m. – 1:00 p.m.

For Attendees:

3:00 p.m. – 5:00 p.m.

7:30 a.m. – 4:30 p.m.

7:30 a.m. – 1:00 p.m.

Dismantling:

Friday, March 3

1:00 p.m. – 4:30 p.m.

Exhibitors will be permitted access to their booth 30 minutes before the opening of exhibits to facilitate setup. No one will be permitted in the exhibit area at any other time without permission from the Exhibitor Hall Coordinator. This is for your security as well as the security of others.

What's exciting for the 2017 ICE Conference Exhibit Hall?

- Expanded Hours, including dedicated Exhibit Hall times, were a huge success at last year's conference, and will continue for 2017 – see hours listed above.
- Free continental BREAKFAST for all conference attendees both Thursday and Friday morning, taking place right IN THE EXHIBIT HALL, from 7:30 a.m. to 9:00 a.m. All attendees will need to come to the EXHIBIT HALL for their FREE Continental Breakfast, adding lots of attendee traffic to the exhibit hall each day!
- Keynote Overflow – attendees will be able to stay right in the Exhibit Hall Thursday and Friday morning to see and hear the Keynote Speakers streamed to the Exhibit Hall, and visit with Vendors as well during this open Exhibit Hall time in the Mega Center.
- Special Programming – to be held within the Exhibit Hall
 - Featured Speaker Events in Exhibit Hall Presentation Area
 - PLN Plaza in Exhibit Hall
 - Student Showcase in front entry area of the Exhibit Hall
- Free Afternoon Cookies and Snacks Break – for attendees each afternoon in the aisles of the Exhibit Hall
- ICE completely sold out the Exhibit Hall at the 2014, 2015 and 2016 ICE Conferences, with a waiting list of vendors that unfortunately were not able to get into the conference. Please register early if you are interested in exhibiting at this year's 2017 ICE Conference.

EXHIBITOR PRIVILEGES

ICE booth rentals include the following:

- 10' x 10' vendor booths
- 2' x 8' draped table and 2 chairs
- Carpeted
- Pipe railing, 8' high curtain back wall, and 3' high curtain side dividers
- Identification sign listing company name

- Wireless internet connectivity (free wireless shared bandwidth; wired internet available at additional cost)
- General security guard service
- Descriptive listing in the 2017 ICE Conference App (Apple iOS and Android, plus Web version)
- Posting of documents and promotional flyers linked on your exhibitor page in the mobile app
- Hotel accommodations at participant discount rates
- THREE (3) complimentary passes for booth personnel; additional passes may be purchased for other booth personnel beyond three at \$50 per person. NOTE: These passes do not entitle admittance to sessions; only to the Exhibit Hall. All speakers/presenters must be registered as an Exhibitor or as an Attendee.

BOOTH RATES

- \$750 for a 10' X 10' booth —as described above
- Hardwired Internet Access is available for additional \$200 per booth access point. If you NEED reliable, on-demand internet access, don't count on bandwidth from the wireless network. Hardwired internet access must be ordered no later than February 14, 2017. You will NOT be able to add it to your booth upon arrival.
- Electricity is **NOT** included in this fee. Electricity (\$100.00 for basic booth electric) is arranged through the Pheasant Run Conference Center.

Any additional optional needs, ie: electricity, additional furniture, shipping to/from Conference Center, are at the exhibitor's expense and must be addressed to the Pheasant Run Exposition Center Manager. This information will be emailed out to Exhibitors and linked on the ICE Exhibitors' webpage when available, and no later than early January, 2017.

EXHIBITOR HOTEL INFORMATION

Blocks of rooms have been set aside for exhibitors at ICE's discounted rate. Please be sure to mention you want the ICE Conference Rate when making your reservations. The Pheasant Run Resort and Conference Center Reservations Phone Number and Website are: 630-584-6300 – www.pheasantrun.com

