



## **Corporate Partnership Program**

The mission of the Illinois Computing Educators organization is to lead the educational community in enhancing learning through technology. The financial and professional support provided by our corporate partners is a key factor in the success of our organization. We welcome corporate partners at all levels.

Partners enjoy opportunities to participate in the ICE Conference with high visibility booth locations, recognition on signage throughout the conference, and guaranteed presentation sessions. See the following chart that outlines benefits for each partnership level.



## 2017 ICE Corporate Partnership Benefits

<b>Partnership Level</b>	<b>Platinum Plus</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>Contribution</b>	\$15,000	\$10,000	\$7,500	\$5,000	\$1,500
<b>Complimentary Booth</b>	Yes - 4	Yes - 3	Yes - 2	Yes - 1	No
<b>Skybox</b>	Yes	Yes	Yes (if available)	No	No
<b>Guaranteed Sessions</b>	Yes – 4 (2 each day)	Yes – 4 (2 each day)	Yes – 2 (1 each day)	Yes – 2 (1 each day)	Yes - 1
<b>Conference App</b>	Rotating Banner Ad Video/Logo on landing page	Rotating Banner Ad Logo on Landing Page	Rotating Banner Ad (If available) Logo on Landing Page	Logo on Landing Page	Logo on Landing Page
<b>Free 2-day ICE 2017 registrations for clients</b>	Yes - 4	Yes - 3	Yes - 2	Yes - 1	No
<b>Mailing List</b>	Unlimited Uses (per usage agreement)	Unlimited Uses (per usage agreement)	4 Uses (per usage agreement)	2 Uses (per usage agreement)	1 Use (per usage agreement)
<b>Logo displayed on</b>	Conference Bag/Signage, Conference T-shirts and Tech 2017 T-shirts, event publications and website with links to your website				
<b>Conference Program</b>	Full Page Logo on Partner page	Half Page Logo on Partner page	Quarter Page Logo on Partner page	Quarter Page Logo on Partner page	Logo on Partner page
<b>Ad in Printed ICE January Newsletter</b>	Full Page	Full Page	Half Page	Quarter Page	Quarter Page
<b>Email Blasts</b>	3	2	2	1	No
<b>Chapter Events</b>	Ongoing opportunities to have a table at events and mini-conferences throughout the year (11 regional chapters)	Ongoing opportunities to have a table at events and mini-conferences throughout the year (11 regional chapters)	Ongoing opportunities to have a table at events and mini-conferences throughout the year (11 regional chapters)	Ongoing opportunities to have a table at events and mini-conferences throughout the year (11 regional chapters)	Ongoing opportunities to have a table at events and mini-conferences throughout the year (11 regional chapters)
<b>ICE Membership</b>	Yes	Yes	Yes	Yes	Yes
<b>Premium Partnership Opportunities</b>	<ul style="list-style-type: none"> <li>One additional benefit, mutually agreed upon between corporate partner and ICE</li> <li>Optional sponsorship (at additional cost) of special conference event or speakers; available exclusively to Platinum level partners until December 1, 2016; ask to see our list!</li> </ul>		Optional sponsorship of special conference event or speaker (at additional cost, if available after December 1, 2016)	Optional sponsorship of special conference event or speaker (at additional cost, if available after January 1, 2017)	