

ICE Conference 2017 EXHIBITORS

March 1-3, 2017

**Join 140+ Ed Tech
Industry Leaders
in the ICE 2017
Exhibition Hall**



Wednesday Keynote:
Joe Fatheree
Author, Educator, Filmmaker,
Top 10 Finalist for 2016 Global
Teacher

Thursday Keynote:
Eric Sheninger
Innovative leader, Best-selling author,
Senior Fellow and Thought Leader on
Digital Leadership with ICLE

Friday Keynote:
Joe Sanfelippo
Author, Adjunct professor, Supt. of
Fall Creek SD- One of nine Innovative
Districts in 2016 by the International
Center for Leadership in Education

**LEARN
DO
ITERATE**
ICE CONFERENCE 2017

February 28 - March 3
At Pheasant Run Resort and
Conference Center, St. Charles, IL

Accepting proposals to present starting early July 2016

www.iceberg.org



The ICE Conference is the largest & longest-running Ed Tech Conf. in IL

- ICE 2016 attendance; daily totals = 5250+ and over 3,600 unique registrants
- Attendance for General Conference Days in 2016 – Thursday & Friday - was a record high!

Your company will appear in our Conference App!

- In 2016, app was downloaded over 4150 times and events list was viewed over 152,000 times on multiple formats; iPhone, Android, tablets
- “Green” Advertising Package; post your handouts on the App as PDF files and travel light!

Corporate Partnerships available at a variety of contribution levels

- High visibility booth locations; complimentary booth(s) per partnership level
- Recognition in signage, pre-conference materials, conference program, website, app
- Guaranteed presentation session(s) per partnership level
- Advertising perks in all conference materials and other ICE publications
- Banner ads with actionable landing pages in app for major partners
- Skybox rooms available for major partners; use for hospitality or presentations

Successful Features Returning for 2017

- *Expanded hours - Early open with BREAKFAST served in hall
- *Keynote Overflow - seating for streamed events in Exhibit Hall
- *Afternoon snack break prior to dedicated Exhibit Hall time
- *Special programming to be held within the Exhibit Hall, adding lots of attendee traffic:

- ~PLN Plaza
- ~Featured Speaker Events
- ~Student Showcases

Contact Andy Glowaty, Exhibit Hall Coordinator, aglowaty@iceberg.org