

ICE Partnership Benefits Package



ICE has been dedicated to integrating technology in schools since 1986. ICE is the Illinois affiliate of ISTE and host to the largest ed tech conference in the state. Our members, who are the technology staff, administrators, librarians, teachers, and other tech-savvy educators transforming our schools every day, set the standard for innovating teaching and learning with digital tools. Partner with us to support our members and provide information about your solutions. Together, we can reach your target demographic and support innovative educators at the same time.

Why Partner with ICE?

- Build brand awareness among your target demographic and showcase your company as a leader in educational technology
- Be recognized for your partnership and commitment on the ICE website, at numerous ICE events and in multiple communication channels throughout the year
- Receive discounts on advertising, exhibit space, and other sponsorship opportunities for reaching our members

	ICE Partnership Benefits	Platinum - \$10,000	Gold - \$7500	Silver - \$5000	Bronze - \$2500
RECOGNITION					
	Logo with hotlink on ICE website	*			
	Company listing with hotlink on ICE website		*	*	*
	Profile on ICE partnership page	*	*	*	*
	ICE partner logo for use on your website and marketing materials	*	*	*	*
	Recognition in ICE's monthly newsletter	*	*	*	*
	Opportunity to include an article or business profile in a quarterly newsletter	*	*	*	
DISCOUNTS					
	Discount on exhibiting at ICE Conference	* - 50%	* - 25%	* - 15%	* - 10%
	(\$750 / 10x10 additional booth space beyond what is given - see Annual Conference benefits below)				
	Discount on all other ICE advertising	* - 50%	* - 25%	* - 15%	* - 10%
	(Conference Program, TECH 20xx Program)				
	Discount on member postal lists	* - 50%	* - 25%	* - 15%	* - 10%
	(\$200 value)				
	Discount on conference attendee postal lists	* - 50%	* - 25%	* - 15%	* - 10%
	(\$300 value)				
	Priority invitations to sponsor other ICE partner events	*	*	*	*
ANNUAL CONFERENCE					
	10x10 ICE Booth in Partner Row	3 (worth \$2250)	2 (worth \$1500)	1 (worth \$750)	1 (worth \$750)
	Recognition as ICE partner in ICE booth	*	*	*	*
	Company listing in onsite program	*	*	*	*
	Recognition as partner through onsite banner signage	*	*	*	*
	Booth representative allotment	10	8	6	4
	(additional reps can be purchased at \$50 each)				
	Opportunity to present sessions (breakouts or vendor spotlight)	3 (worth \$750)	2 (worth \$500)	1 (worth \$250)	
ONGOING MEMBERSHIP INTERACTION					
	Special invitation to attend other ICE events (calendar will be provided)	*	*	*	
	Invitation to present at chapter events	*	*	*	
	Advertising for TECH 20xx Student-Led event in Springfield	*	*	*	*
	Eblast opportunities (sent thru ICE)	4	3	2	1
TRAINING / PD					
	Opportunity to produce webinars to be shared with ICE members	*	*	*	*
	Opportunity to produce trainings utilizing your product or service thru ICE	*	*	*	
	Opportunity to add upcoming company-produced events on ICE calendar	*	*		
	Opportunity to have ICE provide ISBE State-approved PDH credits for teacher licensure (per ISBE requirements for PD events)	8	6	4	2



PARTNERSHIP APPLICATION

bit.ly/becomeICEpartner

Partnerships are an annual commitment, renewing one year from the date of application.

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State/Province/Country: _____ Zip Code: _____

Phone: _____ Email: _____

Website: _____

Twitter: _____ Facebook: _____

ABOUT THE PARTNER: Tell us about your organization and the products and services you provide.

PARTNER MISSION STATEMENT: Please include the mission statement for your organization (if applicable).

COMMENTS: Please include any additional information that will help us learn more about the organization and your role in educational technology.

PARTNERSHIP LEVEL

- Platinum \$10,000
- Gold \$7,500
- Silver \$5,000
- Bronze \$2,500

RETURN APPLICATION TO ICE:
Amber Heffner, Executive Director
777 Army Trail Blvd.
Addison, IL 60101

QUESTIONS?
Please call (630) 628-1088 or (309) 221-2868