

ICE Conference 2011 GENERAL EXHIBITOR INFORMATION

EXHIBIT DATES AND TIMES

Set up:

Tuesday, February 22 10:00 am – 2:30 pm

**NO ONE WILL BE PERMITTED TO ASSEMBLE or
BREAKDOWN EXHIBITS DURING EXHIBIT HOURS.**

Exposition Open:

	For Exhibitors	For Attendees
Tuesday, February 22	10:00 am – 5:30 pm	3:00 pm – 5:30 pm
Wednesday, February 23	9:00 am – 5:30 pm	9:30 am – 5:30 pm
Thursday, February 24	9:00 am – 1:00 pm	9:30 am – 1:00 pm

Dismantling:

Thursday, February 24 1:00 pm – 4:00 pm

Exhibitors will be permitted access to their booth 30 minutes before the opening of exhibits to facilitate setup. No one will be permitted in the exhibit area at any other time without permission from the Exhibit Chairman. This is for your security as well as the security of others. We will be offering a continental breakfast for you and the conference attendees, which will be held in the Atrium area from 7:00 am to 8:30 am. You are invited to attend the Keynote speaker each day.

EXHIBITOR PRIVILEGES

ICE booth rentals include the following:

- 10' x 10' carpeted booth areas with 2' x 8' draped table and 2 chairs
- Pipe railing, 8' high curtain back wall, and 3' high curtain side dividers
- Identification sign listing company name
- Wireless internet connectivity (not supported)
- General security guard service
- Descriptive listing in the 2011 ICE Exhibit Guide (providing information received by January 7, 2011)
- Hotel accommodations at participant discount rates
- **THREE (3) complimentary passes for booth personnel; additional passes may be purchased for other visitors/guests, etc. at \$50 per person. NOTE: These passes do not entitle admittance to sessions; only to the Exhibit Hall. All speakers/presenters must be registered as an Exhibitor or as an Attendee.**

BOOTH RATES

- \$700 for a 10' X 10' space—as described above.
- Hardwired Internet Access is available for additional \$200 per access point **from ICE, NOT** Pheasant Run. If you **NEED** reliable, on-demand internet access, don't count on the wireless network. This must be ordered no later than February 12, 2011. You will **NOT** be able to add it to your booth upon arrival.
- Electricity is **NOT** included in this fee. Electricity is arranged through Pheasant Run.

Any additional needs, such as electricity, are at the exhibitor's expense and must be addressed to the Pheasant Run Exposition Center Manager. This information will be emailed out after January 7, 2011.

EXHIBITOR HOTEL INFORMATION

Blocks of rooms have been set aside for exhibitors at ICE's discounted rate. Please be sure to mention you want the ICE Conference rate when making your reservations. The phone number is 630.584.6300.